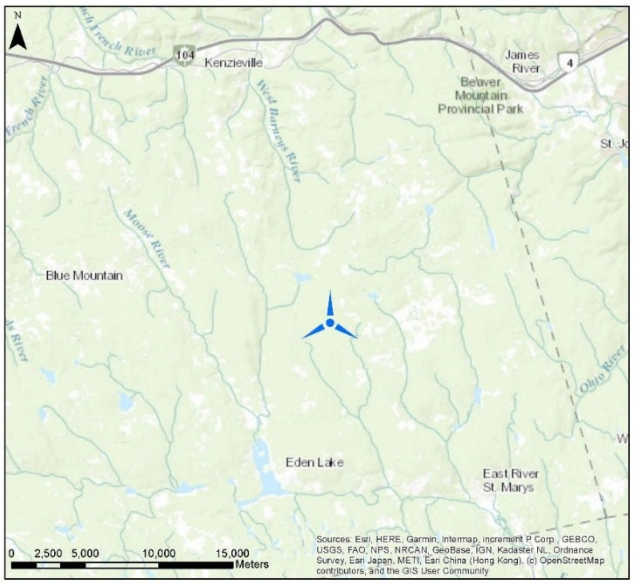
Green Choice Program: Notice of Intent to Bid – Yellow Birch Wind Energy Project

About the Project

The Yellow Birch Wind Energy Project is a proposed renewable energy facility with a total capacity of up to 98 MW. The project will be comprised of up to fourteen turbines with a nameplate capacity of 7 MW. The facility would be located on privately held land in Pictou County, south of Marshy Hope. The project is being developed through a partnership including one or more First Nation communities that are yet to be disclosed, and SWEB Development LP (SWEB Energy), a Halifax-based renewable energy developer and operator.



About the Green Choice Program II

SWEB Development is currently working towards submission of the proposed Yellow Birch Wind Energy Project under the second Green Choice Program (GCP II) Request for Proposals (RFP). The Green Choice Program is a competitive procurement conducted by the Province of Nova Scotia and its independent Procurement Administrator, Power Advisory LLC, to procure 1,200 gigawatt-hours (approximately 350 MW) of new renewable electricity supply per year. The program allows large-scale electricity customers, including public institutions and major industrial and commercial organizations, to procure their electricity from renewable sources in Nova Scotia instead of fossil fuels. Selected proponents will sign 25-year power purchase agreements with Nova Scotia Power, and these projects must be in service by the end of 2030.

Project Benefits

A central focus of the project during development, construction, and operations is to ensure that as much local labour, services, and materials are used as possible. It is anticipated that if the project is built, it will create a number of direct and indirect benefits for various stakeholders and First Nation communities. The project will have a positive impact on local businesses and will result in

employment opportunities in addition to tax revenue for municipal, provincial, and federal governments. Further, a share of project revenues will be used to support local community groups and underrepresented communities in the province.

The projects awarded through the RFP are anticipated to help achieve the Province's Renewable Electricity Standard of 80% by 2030, and net-zero by 2050.

SWEB's Approach to Wind Energy

SWEB Energy is a team of renewable energy professionals who are passionate about community, the environment, and shared social values. As of 2026, our team has developed, commissioned and is currently operating 68 MW of community-based wind energy projects throughout Nova Scotia and New Brunswick, with another 94.4 MW wind energy project that is being built together with Glooscap First Nation in Pictou County. All of our projects are owned in partnership with First Nation communities or local communities. SWEB is the Canadian subsidiary of W.E.B., an Austrian, community-owned energy transition company with almost 30 years of experience in planning, financing, constructing and operating renewable energy projects in Austria, Germany, Italy, the Czech Republic, France, Canada, and the United States. As of August 2026, W.E.B operates a total of 271 wind energy and 59 photovoltaic power plants throughout Europe and North America. The projects have a total nominal output of 697 MW, which enables W.E.B to provide over 1,000,000 people with renewable electricity.

SWEB Energy will engage the community regarding the project over the coming months. Our team will continue to reach out directly to interested stakeholders and is pleased to welcome community members to our engagement sessions. Invitations for these sessions will be provided to the community prior to each session. We also invite you to consult our project website, social media channels, and project team for detailed information and updates regarding the project.

Contact Us. Your feedback and questions are welcome!

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